

## ***Persona:***

- Name: Ahmed, 14 years old.
- Occupation: Middle school student in a rural area.
- Goals: Learn programming to build websites and games.
- Challenges: Limited local resources,
- inconsistent internet access.

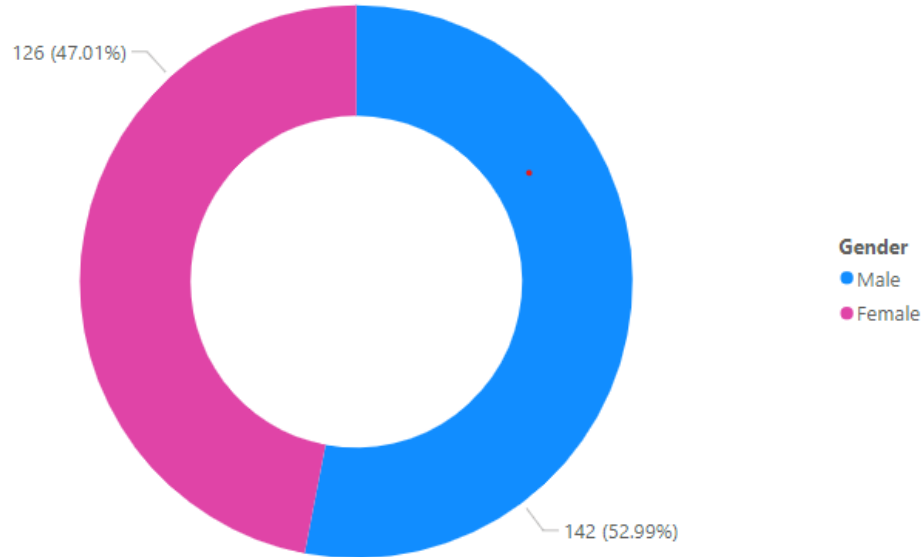
Feature/Company	Our Academy	ISchool	Discovery Academy	Beginning Academy
Strengths	Faster performance, Technologically Advancements	Best Quality, Good Customer Service, Paretnership with ministry project	Quality, Customer Service	Good place equipped with Devices, Good Performane and reputation
Weaknesses	Startup Crew, No Great Experiences Crew	Lacking social media presence, High Prices	Lacking Devices for kids	Lacking Website and Partnerships
Quality	7	10	10	7
Performance	10	10	9	7
Target Segment	6 -18 Yeas, Rural, National - Private - International School Students	6 - 10 , Urbans , International, Upper Class	6 - 18 , Urbans , International	6 - 18 , Urbans
Place	Rurals, Urbans ,Online	Just Online	Urbans, Online	Urbans, Online
Pricing	3	10	7	5
Social Media	8	5	10	8
People	5	10	10	8
Partnership with Schools	10	10	4	0

The background is a light blue color with three white circles and wavy lines. One circle is on the left, one is at the top center, and one is at the bottom right. The wavy lines are in a slightly darker shade of blue and curve across the page.

# Survey Results

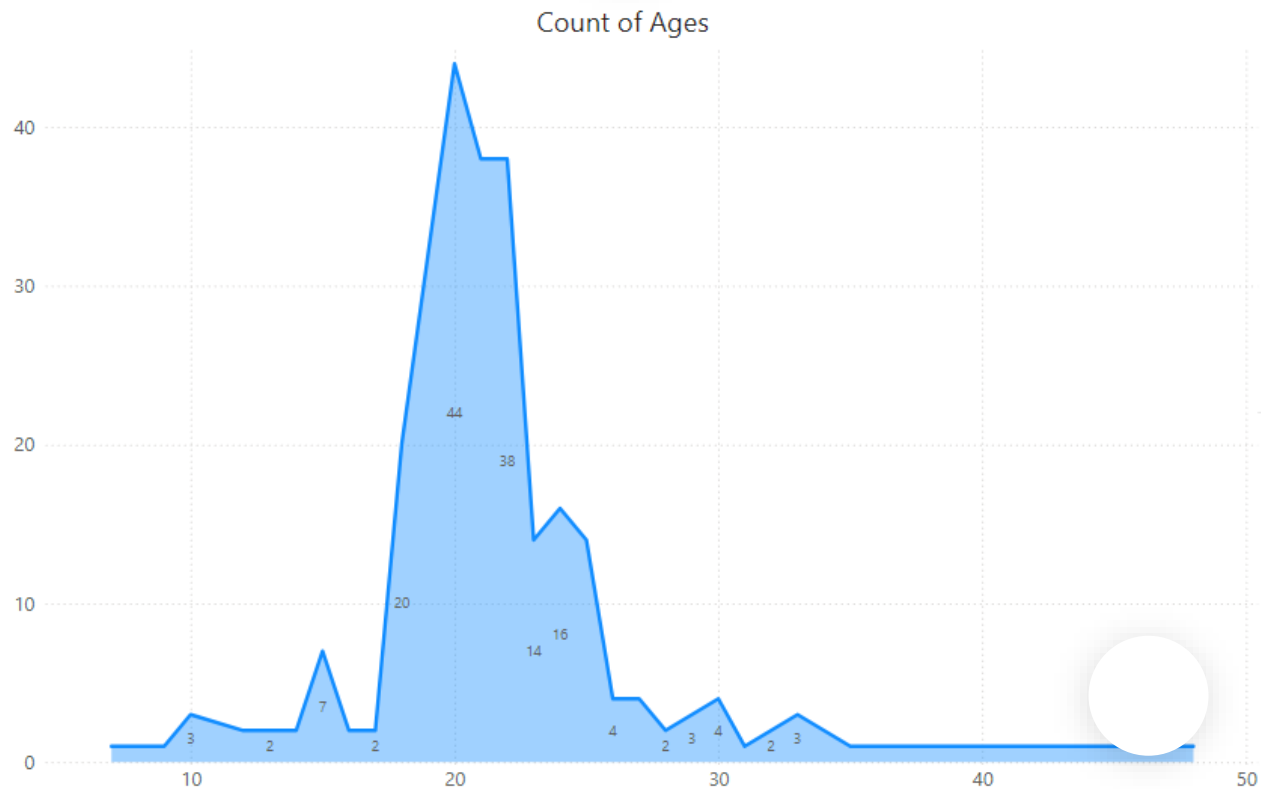
# Gender

Gender Percentage



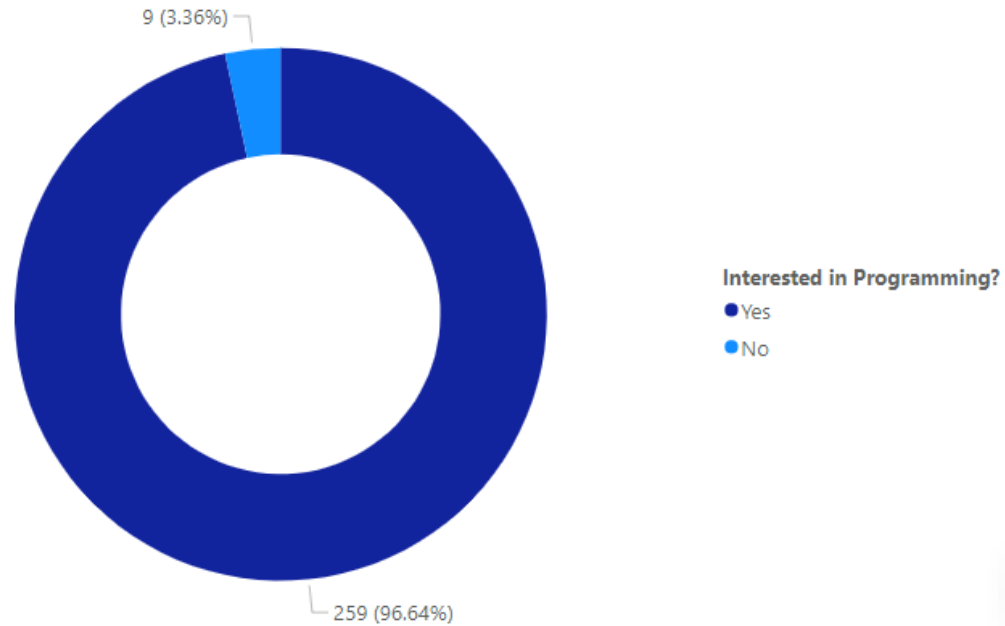
# Age

Age	Count of Age
20	44
21	38
22	38
19	32
18	20
24	16
23	14
25	14
15	7
26	4
27	4
30	4
10	3
29	3
33	3
12	2
13	2
14	2
16	2
17	2
28	2
32	2
7	1
9	1
31	1
35	1
36	1
40	1
43	1
44	1
46	1
48	1
<b>Total</b>	<b>268</b>



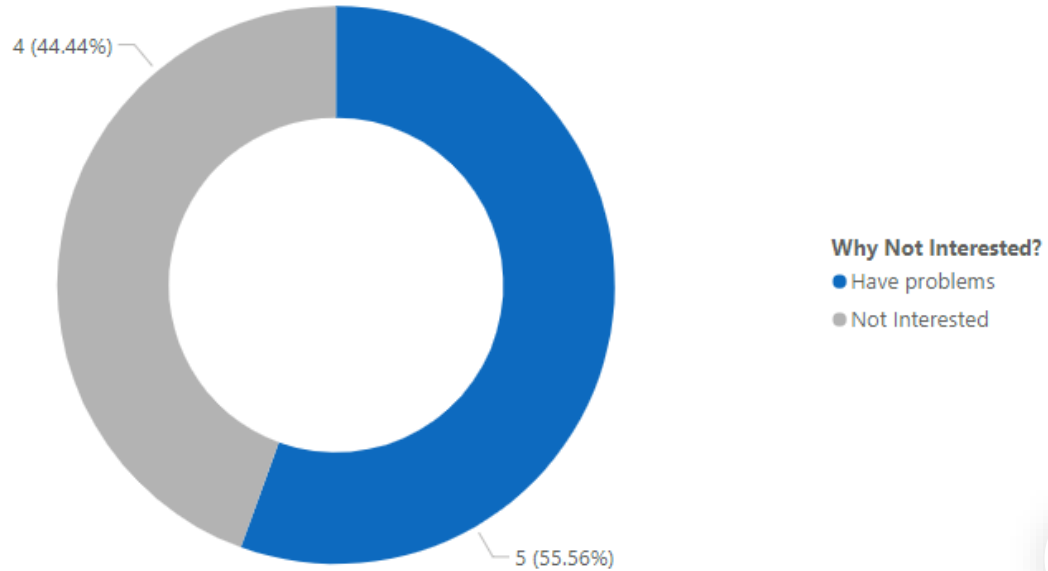
# Interest Rate

Interest Rate

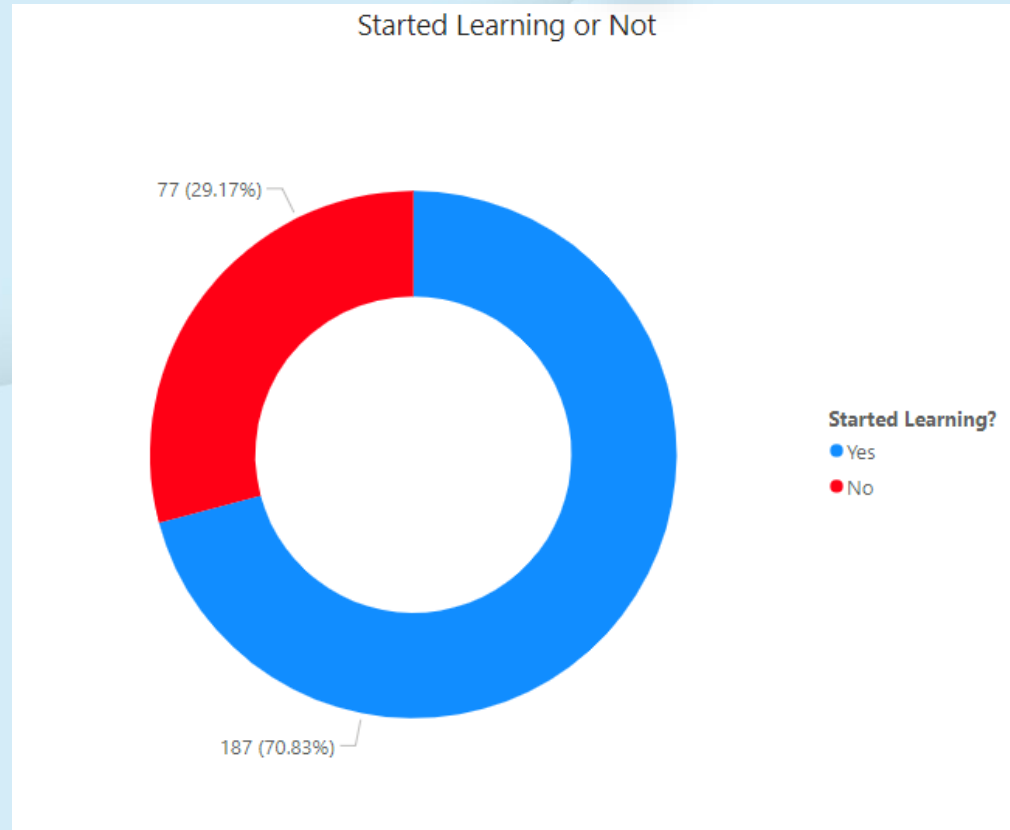


# Not Interest

Reason for not Interest



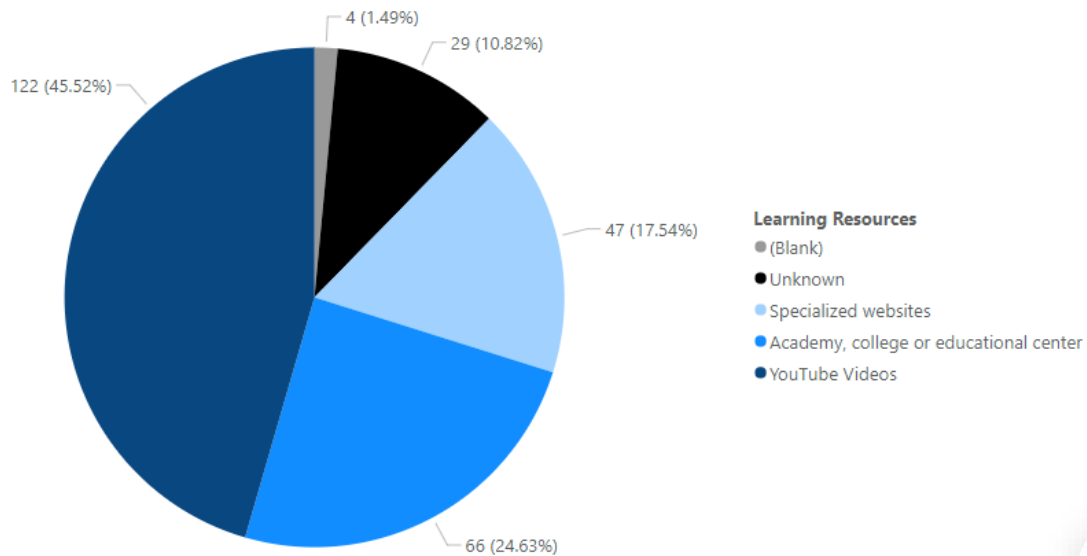
# Started Learning or Not? Not?



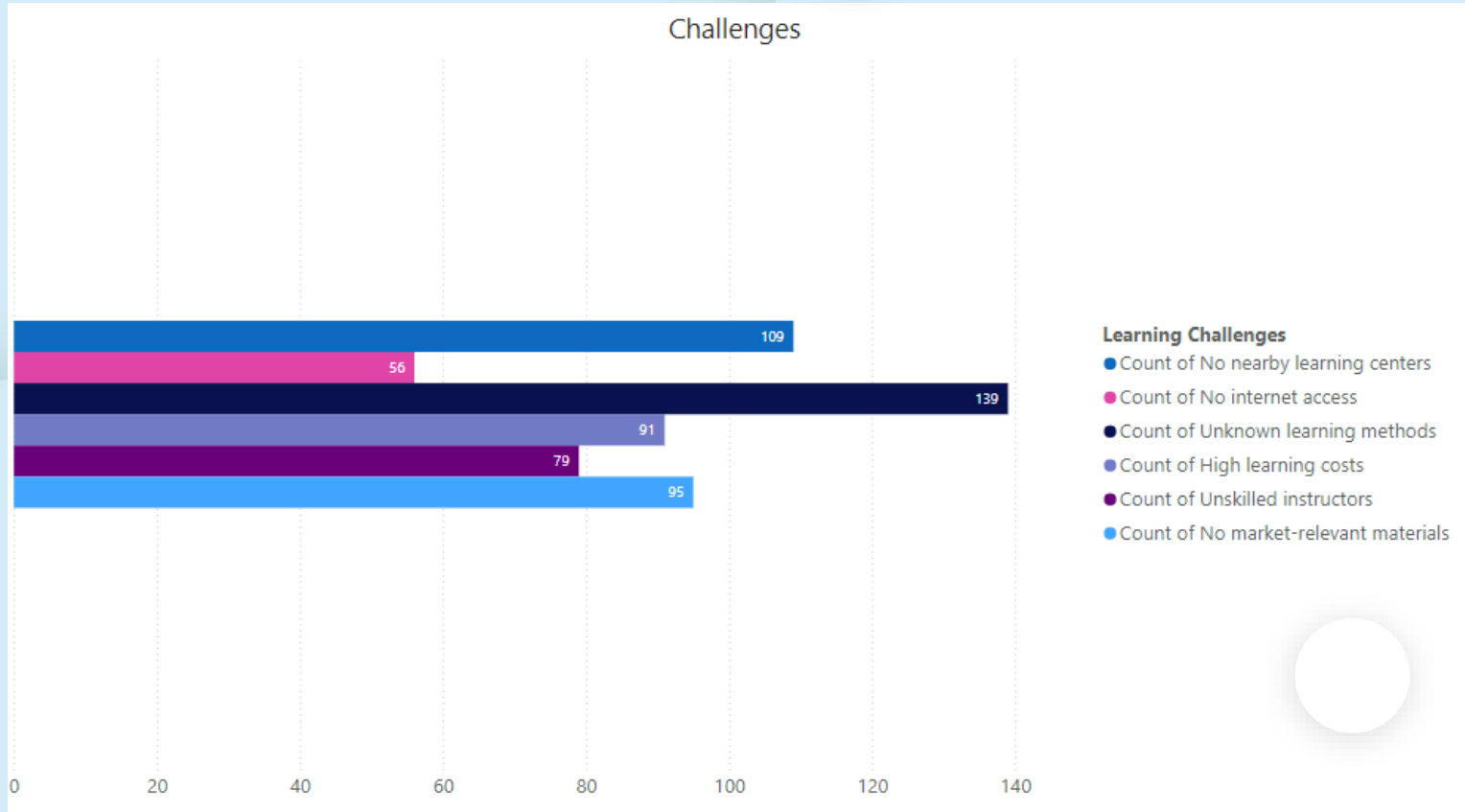


# Learning Resources

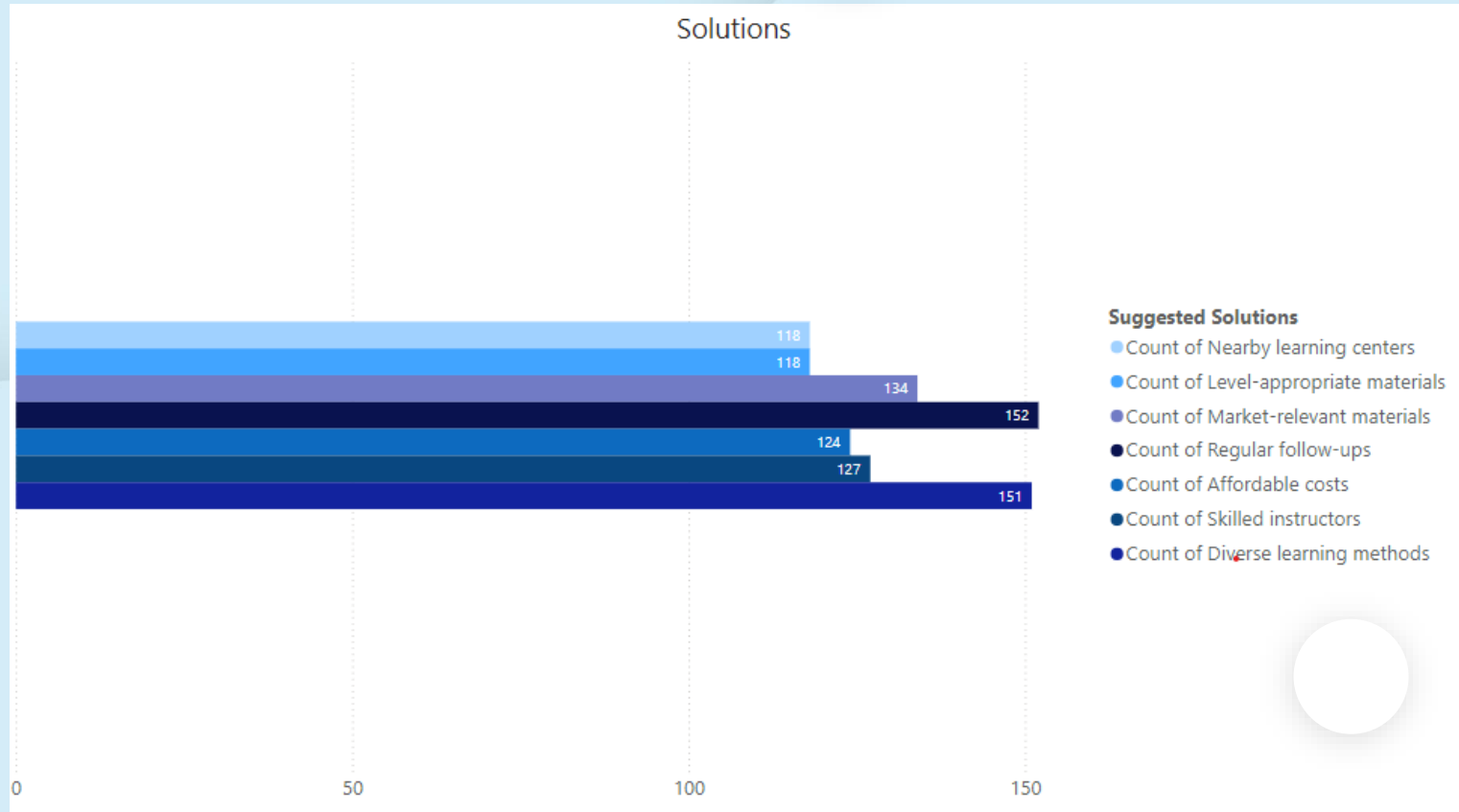
Count of Resources



# Learning Challenges



# Suggested Solutions



# Solutions Effectiveness

Start If Problems Solved or Not

